



innovative microlearning for farmers

# Methodology for the system based on the microlearning principles



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# 01

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## Course Overview





# 1. Course Overview

- **Title:** e.g. "Empowering Smallholders with Smart Farming Technologies"
- **Objective:** Equip smallholders and stakeholders with digital and sustainable farming techniques for enhanced productivity and food security.
- **Target Audience:** Small and family farmers, VET educators, agribusiness entrepreneurs, and agricultural policymakers.
- **Estimated Duration:** 15–20 minutes per module.
- **Learning Outcomes:**
  - Understand the use of precision agriculture tools for farm optimization.
  - Gain practical knowledge of IoT and smart technologies in agriculture.
  - Apply sustainable practices to improve environmental and economic outcomes.



# 02

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## Model Structure



## 2. Module Structure

Each course is divided into bite-sized modules (5–8 minutes each), adhering to the microlearning principles.

### Module Template

Each module follows this consistent structure:

1. Title: A short, action-oriented name (e.g., "Smart Irrigation Techniques").
2. Objective: Define a measurable skill or knowledge outcome (e.g., "Learn to use IoT sensors for water management").
3. Content Delivery:
  - o Include videos, infographics, or interactive visuals to deliver the core concept.
  - o Keep written content to 250–300 words, focusing on clarity and relevance.
  - o Use bullet points or short paragraphs for easy readability.
4. Interactive Activity:
  - o Example: "Drag and drop icons to optimize water use in a virtual farm scenario."
5. Knowledge Check:
  - o 2–3 quick questions (e.g., multiple-choice, true/false, or fill-in-the-blank) to reinforce learning.
6. Practical Example or Case Study: Showcase real-world applications (e.g., "Case study: Reducing fertilizer use with smart tech").
7. Call to Action (CTA):
  - o Guide learners to the next steps (e.g., "Analyze weather data in the next module").

# 03

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## Course Components





## 3. Course Components

To ensure engagement, each course includes the following standardized components:

### 1. Visual and Multimedia Design

- Use videos (2–3 minutes) with animations or real-world footage to explain concepts.
- Infographics summarizing steps, processes, or key data points.
- Interactive simulations (e.g., manipulating data or operating virtual machinery).

### 2. Micro-Assessments

- Include brief quizzes (3–5 questions per module).
- Gamification elements (e.g., badges or progress bars) to encourage completion.
- Immediate feedback on answers, explaining why they are correct or incorrect.

### 3. Practical Application

- Short hands-on assignments (5 minutes max).
- Example: "Input sample farm data into a spreadsheet and identify optimization opportunities."
- Real-world scenarios for learners to solve, linked to sustainability goals.

# 04

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## Microlearning Principles



# 4. Microlearning Principles

- **Focused Content:**
  - Address one skill per module to avoid cognitive overload.
- **Interactivity:**
  - Include simulations, drag-and-drop tasks, and real-world data analysis.
- **Gamification:**
  - Use progress bars, badges, and rewards to motivate learners.
- **Accessibility:**
  - Ensure modules are multilingual (English, SK, IT, etc.) with captioned videos and mobile-friendly designs.
- **Real-World Application:**
  - Link concepts to practical tasks like scheduling irrigation or programming automation systems.

# 05

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## Integration with SMART4Food Hub



## 5. Integration with SMART4Food Hub

- The system will be integrated into the Smart4Food Hub, enabling access to:
  - **Discussion Forums:** Peer-to-peer and expert interactions.
  - **Resource Library:** Downloadable guides and case studies.
  - **Live Support:** Access to mentors for clarifications.
- Users can interact with OERs, complete microlearning modules, and track progress through dashboards.
- Provide downloadable PDFs or links to resources for further exploration, such as:
  - Case studies
  - Step-by-step guides
  - External tools or software tutorials

# 06

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## Template Format





## 6. Template Format

To maintain a consistent format, all materials should:

- Use **clear, structured layouts** with minimal text per slide or screen.
- Highlight key terms and concepts visually (e.g., bold text, icons, or color coding).
- Include **universal design principles** for accessibility (e.g., captions on videos, keyboard navigation).

# 07

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## Examples of Microlearning Course Modules



# 7. Examples of Microlearning Course Modules

Below is how this template would apply to the OER topics:

## A. Digital Technologies and Precision Agriculture

1. Introduction to Precision Agriculture
  - o Content: Basics of GIS, IoT, and sensor utilization.
  - o Activity: Identify suitable technologies for various farm types on a digital map.
2. Processing and Analyzing Agricultural Data
  - o Content: How to interpret soil and crop sensor data.
  - o Activity: Work with real IoT data and perform analysis.

## B. Sustainable Agricultural Practices

1. Technologies for Ecological Agriculture
  - o Content: Implementing carbon-neutral techniques and renewable energy sources on farms.
  - o Activity: Design a farm with minimal environmental impact.
2. Biodiversity and Regenerative Agriculture
  - o Content: Strategies for biodiversity protection and soil enrichment.
  - o Activity: Develop a plan to improve soil fertility using biodiversity.

## C. Automation and Robotics

1. Automated Systems in Farming
  - o Content: Overview of automated tractors and harvesting systems.
  - o Activity: Simulate setting up an automated irrigation control system.
2. Maintenance and Diagnostics of Agricultural Robots
  - o Content: Diagnostics and troubleshooting for farm machinery.
  - o Activity: Virtually diagnose a problem in a robotic system.

## D. Food Safety and Blockchain

1. Tracking Produce with Blockchain
  - o Content: How blockchain enables food chain traceability.
  - o Activity: Design a traceability system for small farms.
2. Ensuring Food Quality
  - o Content: Tools to identify and mitigate risks in the food chain.
  - o Activity: Develop preventive measures for food safety.

## **E. Agricultural Economics and Entrepreneurship**

1. Digital Marketing and E-Commerce for Farms
  - o Content: Strategies for promoting local products online.
  - o Activity: Create an online marketing plan for a farm brand.
2. Innovative Business Models in the Agri-Sector
  - o Content: How to diversify farm income with new business models.
  - o Activity: Develop a sustainable business model for a small farm.



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